

# Sensormatic® AMS-3000 System

A concealed **Anti-Shoplifting** solution.



## Product Benefits

- *Helps reduce shoplifting losses*
- *Discreet appearance helps preserve store's décor*
- *Excellent tag and label detection*

## The aesthetic Ultra•Max solution

The leader in performance reliability introduces one of the most discreet anti-shoplifting solutions available. The Sensormatic AMS-3000 Electronic Article Surveillance (EAS) system is almost completely concealed around the store's exit doorframe. It's very discreet...barely noticeable. So retailers get the anti-shoplifting protection they need without disturbing their décor, merchandising displays, or shopper traffic flow. The AMS-3000 System delivers the kind of detection performance retailers have come to expect from a Sensormatic EAS system.

## Why a concealed system?

A concealed EAS system helps preserve the open appearance of the store's entrance/exit while freeing up valuable space for shoppers, advertising displays, shopping carts, and other merchandising necessities. The AMS-3000 System antenna is concealed in a special molding around the doorframe with only four small receivers mounted on the edges of the frame visible. The exit remains free and clear.

## Tags and labels provide deterrence

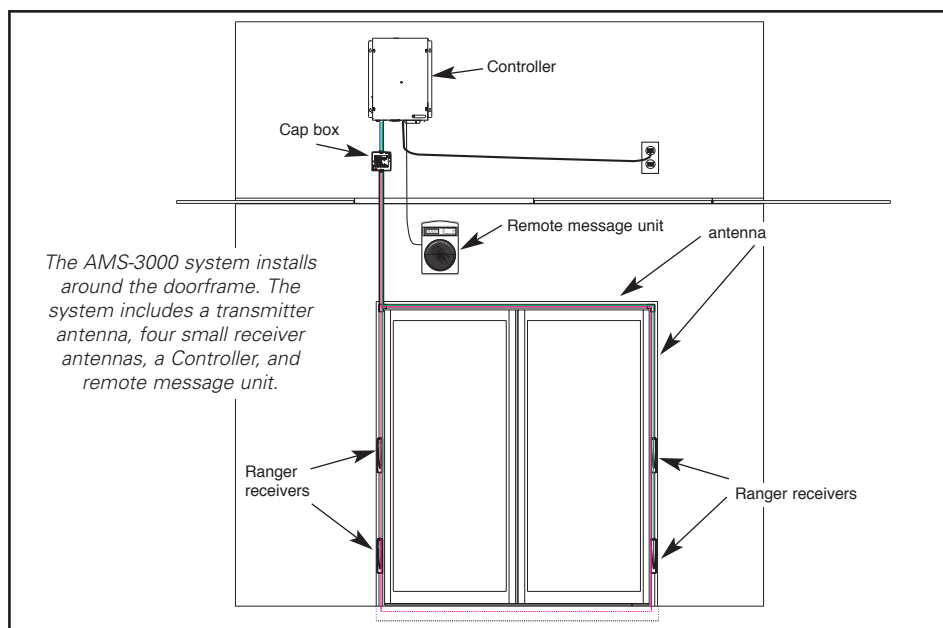
Shoplifters don't always have to see a system at the door to know the store is covered by a Sensormatic anti-shoplifting system. Hard tags or labels applied to merchandise signal would-be shoplifters that the store is fully protected. Sensormatic hard tags and labels are designed for optimal detection performance and ease of use.

## Performance

The AMS-3000 System is designed to detect Sensormatic tags and Ultra•Strip® III labels. It can be installed on most types of doorframes at mall-type exits, parking lot exits, and others. The system employs the world-

## Features

- *Concealed detection system*
- *Open Architecture solution that preserves the store's décor*
- *Excellent hard tag and label detection*
- *Audible and visual alarm annunciation via remote alarm unit*



renowned Ultra•Max® Acousto-Magnetic technology. Ultra•Max technology delivers superb detection performance and defeat resistance. It's the reason why many of the world's largest retailers install Sensormatic systems.

## System components

The AMS-3000 System consists of a controller, a transmit antenna, Ranger receive antennas, a remote message unit and cap box.

- The controller powers and controls the system and is typically placed out of the way in the ceiling. The controller supports one transmit antenna, four receiver antennas, and a remote alarm.
- The door-mounted transmit antenna loops around the doorframe and is connected to the controller. A narrow cut in the floor across the exit is required for the antenna.
- Ranger receiver antennas are mounted on both sides of the

doorframe. They do not transmit or contain alarms.

- The remote message unit provides audible alarms when the system detects an active tag or label.

## Compatibility

The AMS-3000 System is compatible with all Sensormatic Ultra•Max 58 kHz hard tags, labels, and label deactivation devices.

## Coverage

It covers exits 1.8m (6') [European] up to 2m (6.5') [non-European].

**tyco** / Fire & Security